

# MISS COLLEGIATE USA 2024 National Pageant



**July 2-6, 2024**  
**Greenville, South Carolina**

**Required  
Competitions**

**Optionals**

**Become Your  
State Queen!**





# 2024 PAGEANT

## Founder's welcome

Congratulations and welcome to the Miss Collegiate USA, Miss High School USA, & Miss Jr. High School USA Pageant and the MCU Family.



Because you have considered representing your state or region in the Miss Collegiate USA Pageant, you have the chance to become the next woman to wear the national crown. Contestants are not required to have a platform and are encouraged to continue their studies and/or career.

This pageant was created to help young women pay for college and help pay off student loan debt with career opportunities, cash, and college scholarships.

The young women representing this organization will inspire others to pay it forward and contribute to society in a positive light. It is my hope that each delegate and family member will embrace their experience into our community by gaining financial literacy skills, an increase in professionalism, personal enrichment, and become a part of a true sisterhood.

The new national queens should embody the true values of our organization, by displaying academic success, but also be a true leader and sister to the university we call Miss Collegiate USA (MCU).

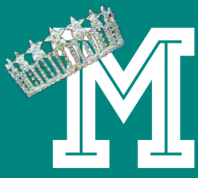
**Welcome to a new community of powerful young leaders!**

**We are MCU!**



**DR. KEIA BROWN  
FOUNDER & PRESIDENT**





# Nationals 2024

**NATIONAL PAGEANT WEEK: JULY 2-6, 2024**  
**HOST CITY: GREENVILLE, SOUTH CAROLINA**

## PAGEANT VENUE

The 2024 Miss Collegiate USA, Miss High School USA & Miss Jr. High School USA Preliminary Pageant and Final Pageant Shows will be held at the **South Carolina Children's Theatre**, 153 Augusta St, Greenville, SC 29601 on **Friday, July 5th and Saturday, July 6, 2024.**



2023 Miss Collegiate USA Pageant Finals at The South Carolina Children's Theatre, July 8, 2023.



## HOST HOTEL

2024 Nationals Week Host Hotel will be located in Downtown Greenville and will be announced in September 2023. All State & Regional Delegates are required to stay at the host hotel for the entirety of Nationals Pageant Week, July 2-6, 2024.

## PAGEANT TICKETS

**VIP Ticket holders** will have early access to the theatre and VIP seating on both days. **VIP Ticketholder Passes** go on sale on **May 1st**. **General Admission tickets** will also be sold online beginning **June 1st** and at the Box Office during pageant shows, if seating is available.





# Required Competitions

## High School USA & Collegiate USA Divisions

### PERSONAL INTERVIEW - 35%

Delegates will have a five-minute personal interview with a panel of judges. Delegates will have a 5 minute personal interview with a panel of judges. You will also be given time for a 30 sec. introduction. This is your opportunity to allow the judges to get to know you and convince them you are the best candidate for the job. Questions will be formulated from the delegate's Judges' Interview Form, Academic & Professional Resume, educational goals, and career ambition. A dress or pantsuit appropriate for a tv host interview is recommended. No pageant dresses allowed.



### LIFESTYLE & FITNESS IN SWIMWEAR - 25%

This competition is designed to determine how well the participant maintains a figure that reflects good physical fitness and health. Delegates will have their choice of a one-piece or two-piece swimsuit. No string or thong bikinis allowed. **Note.** Inappropriate swimsuits will not be allowed.



### POISE & GRACE IN EVENING GOWN - 25%

This competition is designed for the delegate to make an on-stage statement of her personality. Select a prom dress or formal gown that is appropriate for your age and personality. The color and style are your choice. The gown must be floor-length. You will be judged on confidence, elegance and stage presence, not on the specific price of the gown.



### SCHOLARSHIP RESUME - 15%

Delegates will be asked to submit their most recent official transcript, and a professional resume with their academic and career achievements. (Sample professional resumes for collegiate and high school will be provided.) This will be an opportunity for the judges to evaluate a delegate's achievements and career goals. This review may also be shared with scholarship donors to determine recipients of special college awards.

*\*An academic transcript from a participant's current or former higher education of learning (high school or college; undergraduate, graduate, or postgraduate level) may be submitted, in addition to the required Scholarship Resume, to be considered for the optional Valedictorian Award, Academic Achievement Award, Excellence Award, and the S.T.E.A.M. Scholarship.*





# Optional Competitions\*

## FASHION SHOW COMPETITION

### \$75 Entry Fee

Project your own personal sense of style in the new Fashion Show optional competition. Model your favorite fun fashion wear. Choose a cocktail dress, stylish high-low, fashionable romper, pants wear or gown. Your look should be fun and high-fashion attire. Competition will be held on a T-shaped stage and resemble a professional runway fashion show. Judging will be based on stage presentation, confidence, and stylish choice of attire.



## PHOTOGENIC

### \$40 Entry Fee per photo

A winner from each division will be selected as Miss Photogenic by a special panel of judges. Judges will be looking for a captivating photo. Headshot photo submissions may be in black/white or color (8x10, no larger); and does not include crowns and/or sashes in photos. Photos will ONLY be accepted at Orientation Check-In. The winner in each age division will receive a cash scholarship.



## MEDIA CORRESPONDENT

### \$50 Entry Fee

This competition is designed for delegates who aspire to be a public influencer or perhaps a news anchor to make an impact highlighting her personality. Pitch your personal style by making a video reciting a 60-second clip promoting the MCU Pageant System. Judging will be based on uniqueness, personality and delivery of video clip. The winner will be highlighted on Miss Collegiate USA social media and website.

## SOCIAL MEDIA GURU

### Free to Enter

ARE YOU A SOCIAL MEDIA GURU? Sign up for the #MCUSocialMediaContest if you enjoy engaging your social media audience with images and content that builds awareness of the Miss Collegiate USA Organization. A winner from each division will receive a special award.

\*Not required for the national title.







# Age Divisions & Eligibility

The non-profit organization and national pageant celebrates and rewards young women who are college-bound, current degree seekers with higher education exposure, or seeking help to pay student loan debt with career opportunities, cash and college scholarships.

## Miss Collegiate USA \* Miss High School USA \* Miss Jr. High School USA

Young women from all 50 states, including the District of Columbia, Guam, Northern Mariana Islands, Puerto Rico, and U.S. Virgin Islands will have the opportunity to represent their state or region in the Miss Collegiate USA division, the Miss High School USA division or the Miss Jr. High School USA division.

All delegates will represent her State or Region and will be eligible to win up to a \$5,000\* cash scholarship awarded at the MISS COLLEGIATE USA 2024 NATIONAL PAGEANT in her division.

The Miss Collegiate USA, Miss High School USA and Miss Jr. High School USA crowned will receive a spectacular prize package to include cash, gifts, prizes and a host of personal appearances. They will spend their reign representing our platform of "Making College Affordable: Reducing Student Loan Debt" and promoting our sponsors.



### Miss Collegiate USA

To compete for the title of Miss Collegiate USA\* you must achieve ONE of the following:

Undergraduate college Freshmen, Sophomore, Junior or Senior; Graduate student (Masters, Ed, Ph. D);

College graduate with a 2-year degree,

Or attended some college

**and you must:**

- be no older than 29, single, and embody strong morals
- born a natural female and am now still a natural female, and either a United States citizen or Permanent Resident
- live, work, attend school or own property within the state or region in which you are representing.

### Miss High School USA

To compete for the title of Miss High School USA\* you must be an:

Incoming or current High School Freshmen, Sophomore, Junior or Senior

**and you must:**

- be single, never married, never given birth or be a parent
- embody strong morals
- born a natural female and am now still a natural female, and either a United States citizen or Permanent Resident
- live, work, attend school or own property within the state or region in which you are representing.

### Miss Jr. High School USA

To compete for the title of Miss Jr.High School USA\* you must be an:

Incoming or current 6th, 7th or 8th grade student

**and you must:**






- be a single young lady, never married, never given birth or be a parent
- embody strong morals
- born a natural female and am now still a natural female, and either a United States citizen or Permanent Resident
- live, work, attend school or family owns property within the state or region in which you are representing.

*\*If an incoming college freshman or high school freshman for the 2024-25 academic year, you are eligible to compete in the next division up if you choose.*



# Become Your State Queen



-  **1. SUBMIT YOUR APPLICATION & FEE**
  - Submit your National Application Form [online](#) and your \$395 Enrollment Fee Payment [online](#).
  
-  **2. REVIEW YOUR STATE DELEGATE CONTRACT**
  - Review the e-mailed 2024 Miss Collegiate USA State Delegate Contract sent via DocuSign (e-contract).
  - Select your preferred 2024 National Pageant Fee Package (see below)
  - Attach your proof of age and residency documentation to the DocuSign contract.
  
-  **3. SIGN & SUBMIT THE DOCUSIGN CONTRACT**
  
-  **4. ACCESS THE DELEGATES' ONLY PAGE**
  - Once you have successfully completed these steps, you will receive an official welcome message from the Miss Collegiate USA Organization and be granted access to the online Delegates' Only Page within 48 hours.
  
-  **5. PAY NATIONAL PAGEANT FEE**
  - When ready to pay the National Pageant Fee, click on SHOP on the Main Menu to pay online at [www.misscollegiateusa.org](http://www.misscollegiateusa.org). This will prompt your crown and sash to be shipped.

## Important Pageant Information

Each delegate is required to pay the Enrollment Fee and National Pageant Fee to compete in this non-profit 501(c)3 pageant.

**What does the fee NOT cover?** Travel expenses, Meals, Hotel accommodations, Competition wardrobe, Optional competitions, and Personal expenses.

After the National fee or 50% of this fee is paid, your crown and sash will be shipped.

Crown and sashes are ordered on the 1st and 15th of each month and takes up to 4 weeks to be received.

**\*All fees are non-refundable and non-transferrable. NO EXCEPTIONS.**



# National Pageant Fee Packages

## National Pageant Fee Packages



### **EMERALD Package - Full payment of \$895 includes:**

- The opportunity to compete in the national pageant
- A \$32,000 college scholarship (\$8,000 renewable for 4 years to Marymount University)
- \$25 Off a Nationals Week "VIP Emerald Pass" Ticket
- 30-minute Mock Pageant Interview
- MCU Sorority Package
- Invitation to the 2024 MCU Queen's Weekend (Location TBD)
- Discount for MCU's Custom Disney Ears from EllieCakes Custom Ears
- Miss Collegiate USA State Crown\*
- Miss Collegiate USA or Miss High School USA Rhinestone Embroidered Sash\*
- Opening Number Dress
- Miss Collegiate USA T-shirt
- Yearbook Ad Page
- Discount to Official National's Pageant Coaching Services
- Delegate MCU Handbook Emerald Magazine Subscription
- MCU Swag bag
- Sponsored T-shirts and Swag
- Gold & Pearls Welcome Party
- Mini-Photo Shoot with MCU Official Pageant Week Photographer
- Special Guest w/Invitation to the MCU Sorority "Emerald" Awards Dinner
- Induction into the MCU Sisterhood
- Opportunity to become a member of a sisterhood; win cash scholarships, an amazing prize package including travel opportunities and more



### **GOLD Package - Two (2) consecutive monthly payments of \$447.50 includes:**

- An opportunity to compete in the national pageant
- A \$32,000 college scholarship (\$8,000 renewable for 4 years to Marymount University)
- 30-minute Mock Pageant Interview
- Miss Collegiate USA State Crown\*
- Miss Collegiate USA or Miss High School USA Rhinestone Embroidered Sash\*
- Opening Number Dress
- Miss Collegiate USA T-shirt
- Yearbook Ad Page
- Discount to Official National's Pageant Coaching Services
- Delegate MCU Handbook Emerald Magazine Subscription
- MCU Swag bag
- Sponsored T-shirts and Swag
- Gold & Pearls Welcome Party
- Mini-Photo Shoot with MCU Official Pageant Week Photographer
- Special Guest w/Invitation to the MCU Sorority "Emerald" Awards Dinner
- Induction into the MCU Sisterhood
- Opportunity to become a member of a sisterhood; win cash scholarships, an amazing prize package including travel opportunities and more, at the national pageant.



*The Pageant shall not be accountable for prizes or other awards or benefits promised by sponsors if sponsors are unable to provide or decline to provide said prizes, awards and/or benefits. We also reserve the right to substitute an item.*



**[MCU Family] Thank you so much for making this week so special! Seeing everyone's smiling faces made me realize how lucky I am to be a part of this organization! With thanks and love,,**

**Brianna Anderson, Miss Illinois High School USA 2022**